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WORKING PEOPLE Vote REPUBLICAN

October 5, 2012

MUR# 66660

Anthony Herman, Esq. General Counsel Federal Election Commission 999 E Street, NW Washington, D.C. 20463

Re: Complaint Against Angus King, Angus King For Senate, Eliot Cutler, and Americans Elect.

Dear Mr. Herman:

This letter constitutes a formal complaint filed pursuant to 2 U.S.C. §437g(a)(1) against Angus King, a purportedly "independent" candidate for United States Senate in Maine; Mr. King's principal campaign committee, Angus King for Senate; Eliot Cutler, Mr. King's campaign chairman and a director of Americans Elect; and Americans Elect, a purported "non-partisan" 501(c)(4) organization. Based upon information and belief, set forth below and in the attached materials, the Republican Party of Maine files this complaint seeking an immediate investigation by the Federal Election Commission ("FEC" or "Commission") into the illegal coordinated spending practices of Mr. Cutler and Americans Elect (collectively "Cutler"), and the illegal acceptance by Mr. King and his principal campaign committee, Angus King for Senate, (collectively "King") of contributions from Americans Elect.

Further, Americans Elect – an organization that is primarily engaged in candidate support activity – including for a particular *identified* candidate – has failed to file with, and report to, the Commission as a political committee.

The public record makes clear, and an investigation will no doubt confirm, that there is reason to believe that Mr. Cutler and Americans Elect have illegally coordinated with King, and that King has accepted that support, in violation of the Federal Election

Campaign Act of 1971, as amended ("FECA" or "Act"), and Commission regulations. Cutler and King have engaged in coordinated communications that amount to a prohibited in-kind contribution from Americans Elect to King, and Americans Elect has failed to file and report to the Commission as a political committee.

FACTUAL BACKGROUND

On March 8, 2012 – 3 days after Angus King announced that he was running for Senate – the King campaign issued a press release identifying Eliot Cutler as one of the King campaign's 9 statewide chairman. A true and correct copy of that press release is attached hereto as Exhibit A. The press release quoted Mr. King describing the integral role his statewide chairman would play in his campaign:

These individuals bring great resources and ideas to our campaign. Together, we are committed to working to overcome gridlock and to unite Mainers in sending a strong message of the need to bring civility, effective leadership and solutions to Washington. Ex. A.

Americans Elect, and its board of directors – including King campaign chairman Eliot Cutler – have now decided to intervene in the Maine Senate race with over \$500,000 in direct support of a particular *identified* candidate, Mr. King. On-screen, the ad's text reads: "Angus King, Independent for U.S. Senate," and "Angus King, an Independent Fighter for Maine." Ex. B.

Mr. Culter, since in or about December 15, 2011 and continuing today, sits on Americans Elect's 8-member board of directors. Ex. C.

Media reports have noted that "if Mr. Cutler hasn't stepped down [as either King campaign chairman or director of Americans Elect] it is likely to raise concerns about coordination." Maggie Haberman, "Americans Elect airs \$500k in Maine Air Time in Support of King," *Politico*, Oct. 5, 2012; Alexis Levinson, "Americans Elect Runs Ad in Support of Angus King in Maine," *The Daily Caller*, Oct. 5, 2012 (Ex. D). As of today, Mr. Cutler is listed on the Americans Elect website as a member of the Board of Directors (http://www.americanselect.org -- accessed on October 5, 2012). Ex. C.

Mr. King, who entered the Senate race claiming that he would "never" run a negative campaign ad, accept no PAC money, condemning the influence of third-party group advertising, and with a healthy lead in the polls, has of late been struggling. Polls show that his popularity and ballot numbers have been in free-fall, and his opponents' have been rising. Mr. King's fundraising has also been less than stellar – despite trips to Washington, D.C. and elsewhere to raise PAC and other out-of-state money for himself.

In short, Mr. King finds himself in unexpectedly territory: a real race. In dire need of support from the very type of organization about which he stated "the people running these [outside] ads don't give a damn about Maine," and "out-of-state interests trying to tell

Mainers how to vote," Americans Elect, an organization on whose board of directors Mr. King's own campaign chairman sits, has suddenly decided to buy over \$500,000 in television ads advocating for Mr. King's election. Steve Mistler, "Republican Group's Ad Blasts Angus King and Cynthia Dill on Wind Energy," Morning Sentinel, Sept. 14, 2012; Scott Thistle, "Maine Politicians Get Advertising From Away," Sun Journal, August 29, 2012.

Americans Elect

Americans Elect was incorporated in April, 2010 as an allegedly non-partisan 501(c)(4) social welfare organization. Its Internal Revenue Service filings clearly state: "AMERICANS ELECT DOES NOT AND WILL NOT SUPPORT OR OPPOSE ANY CANDIDATE OR CANDIDATE COMMITTEE." A true and correct copy of Americans Elect's IRS Form 990 filing for 2010 is attached hereto as Exhibit E. See Ex. E, p. 27.

Americans Elect's advertisement features positive footage of Mr. King while extolling Maine voters to vote for him:

As governor, Angus brought business and government together to create jobs, and sought the best ideas from both parties. Maine values we need in Washington.

A true and correct copy of the Americans Elect pro-King ad, along with screen-shots, is attached hereto as Exhibit B.

Americans Elect's 990 filing also states that it has a conflicts of interest policy that is written to:

[P]rotect the organization's interest when it is contemplating entering into a transaction or arrangement that might benefit the private interest of the organization's directors, officers, or committee member. In connection with any possible conflicts of interest, an interested person must disclose the existence of his or her interest and all material facts to the directors considering the proposed transaction or agreement. After disclosure of all material facts and discussion with the person, the person shall leave the board meeting while the determination of a conflict of interest is discussed and voted upon. The remaining board members shall determine whether a conflict of interest exists. Ex. E.

It is unclear whether Mr. Cutler disclosed to the Americans Elect board of directors that he was a King campaign chairman before Americans Elect decided to spend over \$500,000 in direct support of Angus King's election – and if so, what determination the Americans Elect board of directors made.

LEGAL ANALYSIS

A. There Is Reason To Believe That King, Mr. Cutler, and Americans Elect Violated FECA By Disseminating Coordinated

Communications, Resulting In A Prohibited In-Kind Contributions From Americans Elect to King.

When a corporation, such as Americans Elect, makes an expenditure for a communication that is coordinated with a candidate or candidate's campaign committee, the communication is a prohibited in-kind contribution to the candidate under the Act. See 11 C.F.R. §109.20. Commission regulations establish a three-pronged test for determining whether a public communication is coordinated with a candidate and, as established below, the activities of Americans Elect satisfy all three prongs. Accordingly, there is reason to believe that Americans Elect has made an illegal in-kind contributions to King.

Payment Prong

In order for the payment prong of the Commission's coordination regulations to be satisfied, an entity apart from the candidate or the candidate's campaign committee must pay, in whole or in part, for the communication. See 11 C.F.R. §109.21(a)(1). This prong is satisfied when an entity apart from the candidate or the candidate's campaign committee pays for a communication at issue. Americans Elect satisfied the payment prong by paying for the communication at issue. See Exhibit B (includes a screen-shot of Americans Elect's pro-King ad's disclaimer).

1. Content Prong

In order for the content prong to be satisfied, the communication must be considered a public communication and must meet any one of the following standards: (1) the public communication republishes, disseminates, or distributes candidate campaign materials; (2) the public communication expressly advocates the election or defeat of a clearly identified federal candidate at any time; or (3) the public communication refers to a clearly identified House or Senate candidate and is publicly distributed in the candidate's jurisdiction within ninety (90) days of the candidate's primary or general election. See 11 C.F.R. §109.21(c).

Americans Elect's ad qualifies as a public communication and refers to a clearly identified U.S. Senate candidate, Angus King. The television ad was publicly distributed in Maine, the candidate's jurisdiction, and such distribution began on or about October 5, 2012, which is within ninety days of the general election. In addition, the advertisements expressly advocate for Angus King. See Exhibit B. Accordingly, Americans Elect's mailing satisfies the content prong.

2. Conduct Prong

¹ "Public communication" means a communication by means of any broadcast, cable, or satellite communication, newspaper, magazine, outdoor advertising facility, mass mailing, or telephone bank to the general public, or any other form of general public political advertising. The term general public political advertising shall not include communications over the Internet, except for communications placed for a fee on another person's Web site." 11 C.F.R. §100.26.

In order for the conduct prong of the Commission's coordination regulations to be satisfied, one of five conduct standards must be met. Relevant here are the following three standards:

Request or Suggestion. The conduct prong is met if the person creating, producing, or distributing the communication does so at the request or suggestion of a candidate, authorized committee, or any agent thereof; or if the person paying for the communication suggests the creation, production, or distribution of the communication to the candidate, authorized committee, or any agents thereof, and the candidate assents to the suggestion. See 11 C.F.R. §109.21(d)(1).

Material Involvement. The conduct prong is met if a candidate, authorized committee, or any agents thereof, are "materially involved" in the decision making regarding the: (1) content of the communication; (2) intended audience; (3) means or mode of the communication; (4) specific media outlet used; (5) timing or frequency of the communication; or (6) size or prominence of a printed communication or duration of a communication by means of broadcast, cable, or satellite. See 11 C.F.R. §109.21(d)(2).

<u>Substantial Discussion</u>. The conduct prong is met if a communication is created, produced, or distributed after one or more substantial discussions between the individual paying for the communication (or the person's agents) and the candidate or candidate's opponent (or the candidate's agents). A discussion is "substantial" if information about the plans, projects, activities, or needs of the candidate that is material to the creation, production, or distribution of the communication is conveyed to the individual paying for the communication. See 11 C.F.R. §109.21(d)(3).

Americans Elect's and King's actions clearly satisfy all three of these standards. Mr. Cutler serves as a King campaign chairman and is someone who Angus King himself stated would be integral in developing "ideas for" and "bringing resources to" his campaign. Mr. Culter, simultaneously, sits on the board of directors of Americans Elect – an organization that is breaking its statement of purpose to the IRS and engaging in over \$500,000 of direct candidate support for Angus King.

Mr. Cutler is a campaign official that is also engaged in independent expenditures on behalf of the very campaign on which he's working. It is inconceivable that the pro-King Americans Elect communications were made without substantial discussions, material involvement, or the request or suggestion of Cutler – an agent of the King campaign. As such, there is reason to believe that Americans Elect has made prohibited in-kind contributions to King when it paid for a pro-King television ad illegally coordinated with King.

B. There is Reason to Believe that Americans Elect has Failed to Register and Report to the Commission as a Political Committee.

A "political committee" is "any committee, club, association, or other group of persons which receives contributions aggregating in excess of \$1,000 during a calendar year or which makes expenditures aggregating in excess of \$1,000 during a calendar year. 2 U.S.C. § 431(9)(A)(i) (defining expenditure to include any purchase "made by any person for the purpose of influencing any election for federal office." See also, 11 C.F.R. § 100.5. The Commission has also included its own "major purpose" test to determine whether an organization such as Americans Elect qualifies as a political committee.

Organizations that qualify as political committees must register as such with the Commission, are subject to reporting and disclosure requirements, and may be subject to certain limitations with respect to the sources and amounts of their contributors.

In 2008, an organization similar to Americans Elect, Unity08, filed an advisory opinion with the Commission over its political committee status. Unity08 wished to conduct primarily on-line activities encouraging a third party candidate to enter the presidential race; however, it was clear that it would not conduct any activity on behalf of any identified candidate. The Commission ruled that Unity08 would be required to file as a political committee. Ultimately, this decision was overturned by the District of Columbia Circuit Court, which held that Unity08 was outside the Commission's regulatory reach. Unity08 v. FEC, Case No. 08-5526, Mar. 2, 2010.

Vital to the D.C. Circuit's decision was the fact that Unity08 was not supporting any identified federal candidate. Had Unity08 supported the election or defeat of a clearly identified federal candidate, as Americans Elect does here, the court made clear that Unity 08 would have qualified as a political committee. Unity08 v. FEC at 9 (citing FEC v. Machinists Non-Partisan Political League, 655 F.2d 380 (D.C. Cir. 1981)). Indeed, if anyone should be aware of the ramifications of this decision, it is Mr. King — who was a founder of Unity08.

Americans Elect has purchased over \$500,000 in television advertisements in Maine advocating for the election of Angus King to the United States Senate. They have done so in violation of their non-profit statement of purpose to the IRS. Americans Elect is a political committee. Americans Elect has failed to register and report to the Commission as they are required to do under the Act.

Conclusion

Mr. King's longstanding and continuing fevered embrace of self-serving political expediency is unsurprising, and an issue for Maine voters; however, his illegal actions are an issue for this Commission.

Accordingly, the Republican Party of Maine respectfully requests that the Commission conduct a thorough investigation on an expedited basis into the violations outlined above and enter into a prompt conciliation with the respondents to remedy the violations that are found and to ensure that these violations immediately cease and do not

reoccur. Mr. King must be held to account for his violations, and for time and again serving his own interests instead of Mainers'.

The above is correct and accurate to the best of my knowledge, information, and belief.

Sincerely, da a weekiter

Farmington Maire 04938

SWORN TO AND SUBSCRIBED before me on this **5** day of October, 2012.

Notary Public M. Ensel P. Dratiano SR. My commission expires:

Exhibit A

Get Email Updates ∨
First Name
Last Name
Email Address
Zip Code
Sign Up Cancel
Like (38k
Follow

Angus King for U.S. Senate

- Home
- About Angus
- News
- Issues
- Videos
- Join Us
- Donate

Angus King 2012 Announces Maine Statewide Campaign Chairs

FOR IMMEDIATE RELEASE May 01, 2012

(Brunswick, Me.) — Independent U.S. Senate Candidate Angus King has named 9 people of varying political persuasions and from geographically diverse parts of the state as Statewide Chairs to the campaign. The Statewide Chairs include 3 Independents, 3 Democrats and 3 Republicans, representing a strong group of leaders across Maine with extensive public service and private sector experience. All of the chairs have either run for or served under the Democrat, Republican or Independent banner.

Angus King said "I am pleased to be joined by this incredible group of public servants who understand the need for bipartisanship in Washington. These individuals bring great resources and ideas to our campaign. Together, we are committed to working to overcome gridlock and to unite Mainers in sending a strong message of the need to bring civility, effective leadership and solutions to Washington."

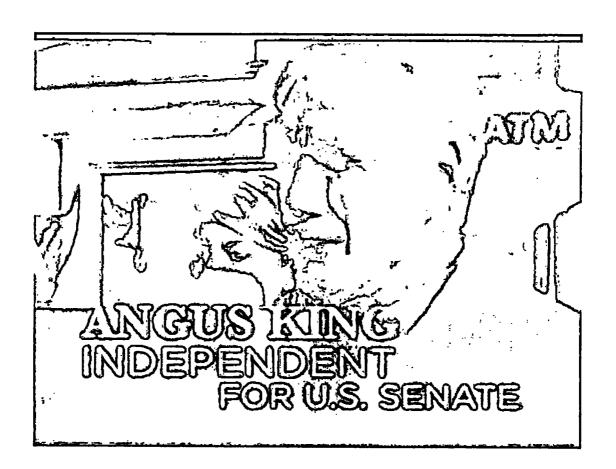
Chair statements and bios

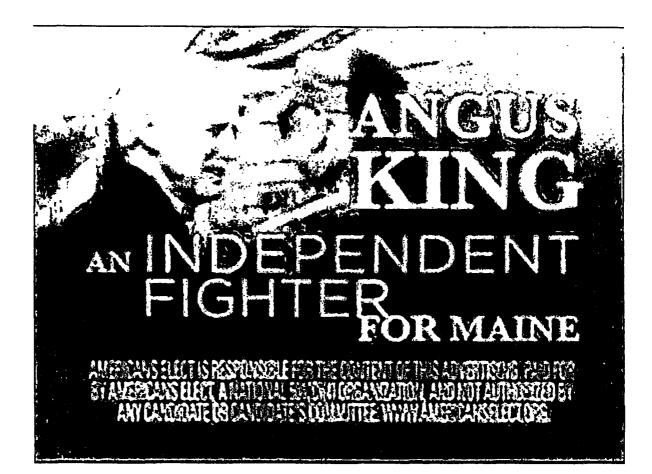


Contact:

Crystal Canney (207-615-5968) Communications Director Angus2012

Exhibit B





"We Need Jobs" - Americans Elect

Transcription:

Female: Here in Maine people aren't looking for a Democratic jobs or Republican jobs, we just need jobs

Narrator: But Washington's response? More partisan gridlock.

Text On Screen: Partisan Gridlock

Male: We need jobs, not partisan politics, Angus can change that.

Text On Screen: Angus King Independent For U.S. Senate

Narrator: As governor, Angus brought business and government together to create jobs and sought the best ideas for both parties. Maine values we need in Washington.

Text On Screen: Create Jobs. Best Ideas From Both Parties

Female (2): Angus is an independent so it's not about party politics, it's about putting Maine first

Text On Screen: Angus King An Independent Fighter For Maine

Americans Elect is responsible for the content of this advertising

Exhibit C

Follow | Dashbaard

Americans Elect

Politics aren't working for people. This problem must be addressed at the root by fixing the way we elect our leaders. Changing the system by creating the first nonpartisan, national online presidential primary is a daunting task—changing history usually is. Millions of people now support Americans Elect, and we are humbled by that. We are confident that our founding idea can lead to the change Americans are seeking. There is much more to do.

Thank you for taking part!

The First National Online Primary



Enter your email for updates

Subscribe)

Give to Americans Elect

Credits

Thank you to everyone who helped develop the Americans Elect.org website.

board of directors

- Peter Ackerman
- Admiral Dennis Blair
- Ambassador Stephen W. Bosworth
- Kahlil Byrd
- Eliot R. Cutler
 Irvine O. Hockaday J
- Joshua S. Levine
- · Governor Christine Todd Whitman

board of advisors

- Elliot L. Ackerman
- Jackie Adams
- David Albertson
- Judy Albertson
- · Neil A. Allen
- Mclvin T. Andrews
- Kellen Amo
- Michael Arno
- Dr. F. Christopher Arterton

- David Aufhauser
- Daren Bascome
- Dr. C. Fred Bergsten
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- The Honorable Mark Erwin
- Brian M. Findlay
- Alice Finn
- Lady Lynn Forester de Rothschild
- Les Francis
- Dean Furbush
- Jennifer Glass
- Raymond Glendening
- Judith S. Goldstein
- Mr. Nihal W. Goonewardene
- Roderick M. Hills
- The Honorable Carla Hills
- Michael Horvitz
- Jerry Jasinowski
- Jim Jonas
- Dale E. Jones
- David King
- Gary Krisel
- Heide Lankeit W. David Lawson
- Lawrence Lessig Michael Lewitt
- Dr. Aaron Lobel
- Lee Lowenstein
- Bertil Lundqvist
- Sarah Malm
- Julia Malone
- Will Marshall
- Ms. Dale P. Mathias
- Rafael Mayer
- Cara Brown McCormick
- Mark McKinnon
- Morton H. Meyerson
- Ambassador John Negroponte
- Mark K. Nichols
- George Nolfi
- Deborah Winslow Nutter
- David M. Olsen
- Greg Orman
- Frederick Pakis
- Ambassador Mark Palmer

- Carol Perrin
- Robert Picard
- Jason Putorti
- Bruce Raben
- Jordan H. Rednor
- Joseph L. Rice
- Rob Richie
- Peter Alan Rinfret
- Nancy E. Roman
- Robert L. Rosen
- Kirk T. Rostron
- Richard Salomon
- Tom Sansonetti
- Dr. David E. Scharff
- Dr. Jill Savage Scharff
- Douglas Schoen
- Tom Serres
- Richard E. Snyder
- Dorothy Meadows Sobol
- Darry Sragow
- Henry A. Sweetbaum
- Dr. Lisbeth L. Tarlow
- Dr. G. Richard Thoman
- Lynn Thoman
- James Thomson
- George Vradenburg
- Ileana Wachtel
- The Honorable David M. Walker
- Lynda C. Webster
- The Honorable William H. Webster
- Edward L. Weidenfeld
- Sheila Rabb Weidenfeld
- William Wrigley Jr.

americans elect

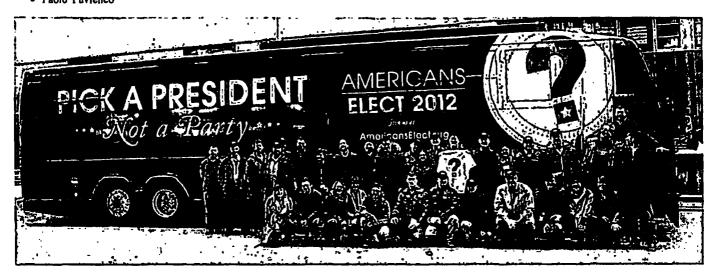
- Elliot Ackerman
- Peter Amo
- Daniel Berger
- Dimple Bhayani
- Nancy Blackmore
- Virginia Bosse
- Cynthia Burnette
- Grover Bynum
- Kahlil Byrd
- Kate Cantwell
- Brittanie ClementJenna Cochran
- Lori Corder
- Wendy Drake
- Sam Edelen
- Brian Findlay
- Jackie Freeman
- Allison Grant
- Sam Haas
- Michael Hackett
- Drew Hazouri
- Kevin Heller
- Zach Hubbard
- Lindsey Jacobson
- Jeff Knighton
- Patricia Kramer
- Sarah Kroll-Rosenbaum
- Dagny Leonard

- Tanya Lervik
- Joshua Levine
- Jose Lugo
- Sarah Malm
- Ben Marcus
- Julia Malone
- Meghan Maloney
- Alan McGec
- Erin McKenna
- Kaitlin Murphy
- Katie Nunn
- Jess Overby
- Dan Pashman
- Justin Pinn
- Andrea Relopez
- Laura Rodriguez
- Ryan Ross
- Doug Schoen
- Jennifer Scullion
- Jeremy Shore
- Gourdin Sirles
- Alice Skelton
- Jordan Taylor-Jones
- Alisha Thomas
- Nick Trojano
- Ileana Wachtel
- Cara Webster
- Lynda C. WebsterCheryl Wheeler
- Blake Wright
- Michael Zuckerman

LBi DIGITAL PARTNER

- Steven Alvarez
- Aleta Aponte
- Richard Bloom
- Jenifer Cameli
- Judith Carr
- Keith Conway
- Patrick Craig
- Christian Dearmond
- Cedric Devitt
- Michael Doody
- Frantz Domevil
- Dariza Garcia
- John Garofalo
- Howard Hill
- Jonathan Isaac
- Paul Kalapala
- Sarah Kapoor
- Anbreen Khan • Karen Kranack
- Matthew Lein
- Jeff Lipson
- Dexter Liu
- Sasha Lunyov
- James Macfarlan
- Melissa Paxton • Frank Pedersen
- Greg Ratner
- Kriston Rucker

- Aaron Schachter
- Anil Shenoy
- Nikki Stevens
- Katie Stricker
- Artem Taranyuk
- Pipa Unsworth
- Victor Ursu
- Dasha Vashchilenko
- Andrew Wong
- Paolo Yuvienco



Other Partnerships

- Akamai Technologies
- Arent Fox LLP
- Aristotle International
- Arno Political Consultants
- Amoid & Porter LLP
- The Bach Group LLC
- Be A Protagonist
- Blink Reaction
- Copilevitz & Canter LLC
- CyberCoders, Inc.
- Deloitte & Touche LLP
- District Computers
- Doyle Personnel
- Global News Imaging
- Goldin Solutions
- Ikon Public Affairs
- Ipsos-Reid Public Affairs Inc.
- J. Howell Holdings LLC
- Kita Capital Management LLC
- Koch & Hoos, LLC
- Kramer Editing Services
- LBi
- Likel Creative
- McLean Insurance Agency
- Meakin Armstrong
- Meetup.org
- New Beginnings Photography
- Proskauer Rose LLP
- Proverb Ltd

- Public Strategies Inc.
- Rackspace Hosting, Inc.
- Realist Idealist Strategies
- RSA
- Smart Campaigns Inc.
- SNR Denton US LLP
- Steptoe & Johnson LLP
- Webster Group
- Whitman Insight Strategies
- On The Issues
- Prolexic

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We look forward to bringing greater choice and innovation to federal, state and local elections to come.

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Exhibit D

POLITICO

Burns & Haberman Blog

Enter your email address

9U NCIE

RSS Feed

Americans Elect airs \$500K in Maine air time in support of King (Updated)

By MAGGIE HABERMAN | 10/5/12 12:19 PM EDT



Americans Elect, the group that had big designs about running a third-party presidential candidate in all fifty states, is setting its sights lower — this time laying out a \$500,000 ad buy in Maine in support of independent Senate hopeful Angus King

(http://mycmag.kantarmediana.com/videos/USSEN_ME_AMERICANSELECT_WE_JUST_NEED_JOBS.mov), two media buying sources tell me.

The question is who is behind the donation to the group — we'll update if we get more information.

But the buy comes at a time when some — though not all — polls have shown the gap between King and his two challengers, Democrat Cynthia Dill and Republican Charlie Summers, closing, in a race Republicans have been pouring resources into.

UPDATE: King's state campaign chairman is Eliot Cutler, who is also on the Americans Elect board of directors. If Cutler hasn't stepped down from one of those roles, it's likely to raise questions about coordination.

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EDAILY CALLER PRINT PAGE

Americans Elect runs ad in support of Angus King in Maine [VIDEO]

12:10 PM 10/05/2012

Americans Elect, a Super PAC, began running ads in support of independent Senate candidate Angus King Friday.

Americans Elect was created in 2011 with the stated goal of re-imagining the primary system and providing a platform for a third party & ticket to run for president, in reaction to what they saw as a disenchantment with two-party politics.

Eliot Cutler, a member of the eight-person board of directors of Americans Elect, is also a <u>State Chair for King's campaign</u>.

Cutter ran for governor in 2010 as an independent. He lost to current Republican governor Paul LePage.

Americans Elect previously stated that it would not support candidates. In an op-ed in the <u>Portland Press Herald</u> in March,

Cutler specifically stated: "Nor does AE support or give money to any candidate or committee."



"Here in Maine &," says a woman, "people aren't looking for Democratic jobs or Republican jobs, we just need jobs."

"But Washington's

response? More partisan gridlock," says an announcer.

"We need jobs, not partisan politics," says a man with a heavy Maine accent. "Angus can change that."

"As governor, Angus brought business and government together to create jobs, and sought the best ideas from both parties," says the announcer. "Maine values we need in Washington."

"Angus is an independent so it's not about party politics, it's about putting Maine first," says a second man.

The ad comes on the heels of an internal Republican poll that shows King's once formidable lead diminished to a mere four points. The poll, conducted by GS Strategy Group for the <u>National</u> Republican Senatorial Committee's independent expenditure arm, the <u>Washington Post reported</u>, has King at 37 percent and Summers at 33.5 percent. Democrat Cynthia Dill is at 17 percent. A Public Policy Polling poll from mid-



September had King up by 8. A Rasmussen poll found him up by 12.

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Exhibit E

Form 990

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(e)(1) of the Internet Revenue Code (except black lung
benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047 2010 Open to Public Inspection

A For the 2010 calendar year, or tax year beginning APR 6, 2010 and ending	DEC 31, 2010
B Check d applicable C Name of organization	D Employer Identification number
deligned AMERICANS ELECT	j
Name changs Doing Business As	27-2285014
Number and street (or P.O. box if mail is not delivered to street address) Room/s	
Temm 1 1001 DENNISVIVANTA AVE NW 1000	
Ananded City or town, state or country, and ZIP + 4	G Gross receipts \$ 5,113,010.
MASHINGTON, DC 20006	
F Name and address of principal officer.KAHLIL J BYRD	H(a) is this a group return for affiliates?
SAME AS C ABOVE	
	H(b) Are all affiliztes included? Yes No
	527 If "No," attach a list. (see instructions)
J Website: ► WWW.AMERICANSELECT.ORG	H(c) Group exemption number ▶
	Year of formation: 2010] M State of legal domicfie: DC
Part I Summary	
8 1 Bnefly describe the organization's mission or most significant activities: TO ENCOU	RAGE CIVIC ENGAGEMENT BY
DEVELOPING NONPARTISAN TOOLS THAT WILL (CONT Check this box It the organization discontinued its operations or disposed of r Number of voting members of the governing body (Part VI, line 1a) Number of independent voting members of the governing body (Part VI, line 1b) Total number of individuals employed in calendar year 2010 (Part V, line 2a) Total number of volunteers (estimate if necessary) Total unrelated business revenue from Part VIII, column (6) time EVED	
E 2 Check this box ► L if the organization discontinued its operations or disposed of r	
§ 3 Number of voting members of the governing body (Part VI, line 1a)	3 3
4 Number of independent voting members of the governing body (Part VI, line 1b)	4 2
5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5 2
6 Total number of volunteers (estimate if necessary)	6 0
7 a Total unrelated business revenue from Part VIII, column (G) directly (ED)	7e 0.
b Net unrelated business taxable income from Forth 990-T.Mhb-34	7b 0.
10	Prior Year Current Year
8 Contributions and grants (Part VIII, line 1h) \(\omega \)	5,112,000.
8 Contributions and grants (Part VIII, line 1h) 10 10 10 10 10 10 10 10 10 10 10 10 10	0.
> 1 00 1	1,010.
11 Other revenue (Part VIII, column (A), lines 5, 8d, 8c, 9c, 100 and 15 N, UT	0.
12 Total revenue · add lines 8 through 11 (must equal Part VIII, column (A), line 12)	5,113,010.
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0.
14 Benefits paid to or for members (Part IX, column (A), line 4)	0.
de la la companya de	209,578.
	302,649.
2 16a Professional fundraising fees (Part IX, column (A), Isre 11e) b Total fundraising expenses (Part IX, column (D), line 25) 391, 265.	302,0351
b Total fundraising expenses (Part IX, column (D), line 25)	2,882,926.
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	3,395.153.
18 Total expenses. Add lines 13-17 (must equal Pert IX, column (A), line 25)	
19 Revenue less expenses Subtract line 18 from line 12	1,717,857.
20 Total assets (Part X, Ine 16)	Beginning of Current Year End of Year
경험 20 Total assets (Part X, Ine 16)	2,061,947.
	344,090.
22 Net assets or fund balances. Subtract line 21 from line 20	1,717,857.
Part II Signature Block	
Under penalties of perjury, I declare that I have examined his return, including accompanying schedules and st	latements, and to the best of my knowledge and bekel, it is
true, correct, and complete. Deplaration of prepared (other than officer) is based on all information of which pre	
Signature Allotticer /	1/11/) I
angli	Valgy
KAHLIL J/BYRD. CHIEF EXECUTIVE	
Print Type preparer's name	
Pald VETTE L WOODS MAIN	
Preparer Firm's name DELOITTE TAX LLP	
Use Only Firm's address > 1750 TYSONS BLVD	
MCLEAN, VA 22102-4219	
May the IRS discuss this return with the preparer shown above? (see instru	
032001 02-22-11 LHA For Paperwork Reduction Act Notice, see the sep	
SEE SCHEDULE O FOR ORGANIZATION MI	

Form	990 (2010) AMERICANS ELECT	27-2285014	Page 2
	t III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		X
1	Briefly describe the organization's mission:		
	THE PURPOSE OF AMERICANS ELECT IS TO ENCOURAGE CIVIC EN	IGAGEMENT BY	
	DEVELOPING A NONPARTISAN PROCESS FOR THE AMERICAN PEOPL		
	INTERNET-BASED CONVENTION, DIRECTLY TO NOMINATE QUALIFI		FOR
	PRESIDENT AND VICE PRESIDENT OF THE (CONT'D ON SCHEDULE	O, P. 27)	
2	Old the organization undertake any significant program services during the year which were not listed on		
	the prior Form 990 or 990-EZ?	Yes	s 🔯 No
	if "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services	?Ye:	a 🔯 No
	if "Yes," describe these changes on Schedule O.		
4	Describe the exempt purpose achievements for each of the organization's three largest program services by e	xpenses.	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of	f grants and	
	allocations to others, the total expenses, and revenue, if any, for each program service reported.		
48	1/2	Rovenuo \$)
	BALLOT ACCESS: IN 2010, AMERICANS ELECT DEVELOPED A NON		
	MAP FOR OBTAINING BALLOT ACCESS IN ALL 50 STATES TO INC	LUDE THE TI	MING,
	COST, AND REGULATORY REQUIREMENTS NECESSARY TO ACHIEVE		
	IN 2010, AMERICANS ELECT GATHERED 175,132 SIGNATURES IN		ro
	QUALIFY FOR BALLOT ACCESS IN 6 STATES. APPROXIMATELY 3		
	SIGNATURES ARE REQUIRED TO OBTAIN BALLOT ACCESS IN ALL	ou STATES.	
			
46		Revenue \$)
	TECHNOLOGY DEVELOPMENT: IN 2010, AMERICANS ELECT INVEST		~
	PLANNING AND DESIGN OF A WEBSITE TO EDUCATE VOTERS, ENG PARTICIPATION, RECRUIT DELEGATES AND CONDUCT AN ONLINE	CONTRACT CIVI	
	PLANNING AND DESIGN PHASE INCLUDED THE DEVELOPMENT OF V		
	MOCKUPS AND THE TESTING OF VARIOUS CREATIVE DESIGNS, GI		ND
	LOGOS. THE FINAL WEBSITE DESIGN WILL PROVIDE A NONPART		० क्य
	AMERICAN PEOPLE BY LEVERAGING TECHNOLOGY IN SUCH A WAY		
	USERS TO ENGAGE WITH EACH OTHER AND WITH CANDIDATES ON		-44
	FINALLY, THE PLANNING PHASE ADDRESSED THE NEEDS AND REC		OR
	DEVELOPING AN INTERNET PRODUCT THAT IS SECURE, PRIVATE		
	NONPARTISAN, RELIABLE, AND ENGAGING.	,	
4-	(Gode:) (Expenses \$528,.319 - including grants of \$)(Revenue \$	
	DELEGATE RECRUITMENT & PLANNING: IN 2010, AMERICANS ELI	CT WORKED TO	o '
	DEVELOP A NONPARTISAN, TECHNOLOGY PLATFORM FOR THE PRO-		
	RECRUITMENT EFFORTS. THIS INCLUDED SIGNIFICANT MARKET	TESTING, PLA	NNING
	FOR WEBSITE FUNCTIONALITY, AND RECRUITING TEAM MEMBERS	AND KEY VEN	DORS.
			
		·- ·- ·- ·- ·- ·- ·- ·- ·- ·- ·- ·- ·- ·	
			
4d	Other program services (Describe in Schedule O.)		
	(Expenses \$ including grants of \$) (Revenue \$)	
40	Total program service expenses ► 1,825,528.		
		Form	990 (2010)
03200 12-21	22 1-10		.==/

	990 (2010) AMERICANS ELECT 27-2285	014	P	8ge 3
Pai	t IV Checklist of Required Schedules			
			Yes	No
1	is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A			X
2	is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		<u>X</u>
4				
	during the tax year? If "Yes," complete Schedule C, Part II	4	N/	<u> </u>
5	is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u> </u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
_	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide	l _		v
40	credit counseling, debt management, credit repair, or debt negatiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?	1		х
	If "Yes," complete Schedule D, Part V	10		<u> </u>
"	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
	Did the organization report an amount for land, buildings, and equipment in Part X, line 107 if "Yes," complete Schedule D,	1		
•	Part VI	118	х	İ
b	Did the organization report an amount for investments of the securities in Part X, line 12 that is 5% or more of its total	' ' ' '		├──
•	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	116		x
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	- ```		
_	assets reported in Part X, line 16? If "Yas," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	 	_	
_	Part X, line 167 If "Yes," complete Schedule D, Part IX	1110		х
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	110		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			\vdash
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	111	X	l
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12 _B	X	L
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization enswered "No" to line 12s, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	<u> </u>	X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
140	Did the organization maintain an office, employees, or agents outside of the United States?	148	<u> </u>	X.
b	Did the organization have aggregate revenues or expanses of more than \$10,000 from grantmaking, fundraising, business,	1	1	l <u></u>
	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	1	l]
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	ļ	X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	1		😓
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Oid the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	1	ų.	Ì
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	X	
18	Oid the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	1		v
	1c and 8a? If "Yes," complete Schedule G, Part II	18	 	X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? // "Yes,"		1	X
20-	complete Schedule G, Part III Did the organization operate one or more hospitals? If "Yes," complete Schedule H	19 20a	├	 x
-Ve	ou ma argenization operate one or more nospitalist in res, complete scrietore in	_ ∠Va		

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b If "Yes" to line 20s, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that

operate one or more hospitals must attach audited financial statements (see instructions)

Form 990 (2010)

Form	1990 (2010) AMERICANS ELECT 27-2285	014	P	age 4
Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the	1		
	United States on Part IX, column (A), tine 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,	Г		
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete		1	1
	Schedule J	23	l	X
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the		\Box	
	last day of the year, that was issued after December 31, 2002? If "Yas," answer lines 24b through 24d and complete	Į.		ı
	Schedule K. If 'No', go to line 25	248		X
Þ	Did the organization invest any proceeds of tex-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x
b	is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete	[l	ł
	Schedule L, Part I	25b	1	X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes, " complete Schedule L, Part II	26	l	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete	1		١.
	Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):	1		l
8	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	X	
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	<u> </u>	X
29	Old the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Old the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? // "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		<u> </u>
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?// "Yes," complete			
	Schedule N, Pert II	32	<u>. </u>	X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations		1	
	sections 301.7701-2 and 301.7701-37 if "Yes," complete Schedule R, Part I	33	ļ	X
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
35	is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	<u> </u>	X
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			1
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	1	l	L
	If "Yes," complete Schedule R, Part V, line 2	36	N/	<u>A</u> _
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			1

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI 38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?

Note, All Form 990 filers are required to complete Schedule O

Form 990 (2010)

X

	990 (2010) AMERICANS ELECT 27-2285	014	P	<u> 190</u> 5
Par				
	Check if Schedule O contains a response to any question in this Part V			
			Yos	No
1a	Enter the number reported in Box 3 of Form 1098. Enter -0- if not applicable			
	Enter the number of Forms W-2G included in line 1a. Enter -0 if not applicable 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable garning			
	(gambling) winnings to prize winners?	1c	1	
20	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 2			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2ь	X	
	Note- If the sum of lines 1a and 2a is greater than 250, you may be required to e-file, (see instructions)	<u> </u>	<u></u>	
-				X
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
48	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			x
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	40		
D	If "Yes," enter the name of the foreign country:			
_	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.	_		
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	<u>5a</u>		X
Ь	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
68	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit		35	
	any contributions that were not tax deductible?	6a	X	
р	11 "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	'		
	were not tax deductible?	6b	X	
7	Organizations that may receive deductible contributions under section 170(c).			
8	Did the organization receive a payment in excess of \$75 made parity as a contribution and parity for goods and services provided to the payor?	7a		X
ь	if "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
C	Out the organization self, exchange, or otherwise dispose of tangible personal property for which it was required			l
	to file Form 8282?	7c		X
đ	!f "Yes," indicate the number of Forms 8282 filed during the year 7d			
8	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	71		
9	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	70	N	_
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	N/	A
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Oid the supporting N/A			
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	L	<u> </u>
9	Spansoring Organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 49667 N/A	9a	L	
ь	Did the organization make a distribution to a donor, donor advisor, or related person? N/A	9b		
10	Section 501(c)(7) organizations. Enter:	· _		
9	Initiation fees and capital contributions included on Part VIII, line 12 N/A 108	j	1	
ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities]	ł	
11	Section 501(c)(12) organizations. Enter:	1	ļ	j
8	Gross income from members or shareholders N/A 11a	[1
b	Gross income from other sources (Do not net amounts due or paid to other sources against	l	Ï	l
	amounts due or received from them.)	i		l
12a	Section 4947(a)(1) non-exempt charitable trusts. is the organization fling Form 990 in lieu of Form 1041?	128		1
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	1	l	
8	is the organization licensed to issue qualified health plans in more than one state? N/A	13a		
4	Note. See the instructions for additional information the organization must report on Schedule O.	چي.	-	1
	Enter the amount of reserves the organization is required to maintain by the states in which the	1		ı
U		1	1	1
_	organization is licensed to issue qualified health plans	ł	1]
C			 	X
14a		140	├─	1
D	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		<u> </u> (2010)

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Form 990 (2010)

· w	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule (110 /	ωµu!!					
	Check if Schedule O contains a response to any question in this Part VI							X				
Sec	ion A. Governing Body and Management											
							Yes	No				
18	Enter the number of voting members of the governing body at the end of the tax year	18	1		3							
b	Enter the number of voting mambers included in line 1a, above, who are independent	<u>1b</u>			2	İ						
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh	ip with	any	other								
	officer, director, trustee, or key employee?					2	Х					
3	3 Did the organization delegate control over management duties customarily performed by or under the direct supervision											
	of officers, directors or trustees, or key employees to a management company or other person?											
4	Did the organization make any significant changes to its governing documents since the prior Form	990 w	as file	id?	ł	4	Х	X				
5	Did the organization become aware during the year of a significant diversion of the organization's assets?											
6												
7a	7a Does the organization have members, stockholders, or other persons who may elect one or more members of the											
	governing body?					7a		X				
Ь	Are any decisions of the governing body subject to approval by members, stockholders, or other pe	rsons'	7			7b		X				
8	Did the organization contemporaneously document the meetings held or written actions undertaken	durin	g the	year		'						
	by the following				1		.,					
8	The governing body?					8a	X	- -				
Ь	Each committee with authority to act on behalf of the governing body?					Bb		X				
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re	ached	at th	8		_		.,				
<u> </u>	organization's mailing address? If "Yes," provide the names and addresses in Schedule O					9		X				
<u> </u>	tion B. Policies (This Section B requests information about policies not required by the Internal	tevenu	ie Co	₫ ₽ }			M	1 41.				
40-	Para the secondary have level about a boundary because of the second					10a	Yes	No X				
	Does the organization have local chapters, branches, or affiliates?	-		-44		108		-				
	If 'Yes,' does the organization have written policies and procedures governing the activities of sucl	1 CRAP	ters,	anniates,	•	10b						
410	and branches to ensure their operations are consistent with those of the organization?	filosi H	ha fa	?		11a	X					
118	Has the organization provided a copy of this Form 990 to all members of its governing body before	mas9 n	ne ioi	1117		110	-	 -				
	b Describe in Schedule O the process, if any, used by the organization to review this Form 990.											
	2a Does the organization have a written conflict of interest policy? If "No," go to line 13 b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise											
U	to conflicts?	ouic giv	46 113	•		126	X	ł				
	Does the organization regularly and consistently monitor and enforce compliance with the policy?	'Yes'	• des	enhe	1			 				
·	in Schedule O how this is done	,	-			12c	х					
13	Does the organization have a written whistleblower policy?					13	X	 				
14	Does the organization have a written document retention and destruction policy?					14	X					
15	Did the process for determining compensation of the following persons include a review and appro	val by	ınder	endent		Ė		-				
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision	_					ľ	l				
	The organization's CEO, Executive Director, or top management official					15a	X	ĺ				
	Other officers or key employees of the organization					15b	X					
_	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)											
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrang	ement	with	a				1				
_	taxable entity during the year?					16a	L.	Х				
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to ex	aluate	rts p	articipati	on							
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the or						1	Ì				
	exempt status with respect to such arrangements?					16b						
Sec	tion C. Disclosure											
17	List the states with which a copy of this Form 990 is required to be filled NONE											
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990	-T (501	1 (c)(3	s only) a	vailable	for						
	public inspection Indicate how you make these available. Check all that apply.											
	Own website Another's website Wildow request											
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents,	conflic	ct of 1	nterest p	oolicy, a	nd fini	ancial					
	statements available to the public											
20	State the name, physical address, and telephone number of the person who possesses the books	and re	cord	of the c	organiza	tion:	_					
	KAHLIL J BYRD - 202-416-4713			8857								
	1901 PENNSYLVANIA AVE., NW, NO. 1000, WASHINGTON,	DC	2	0006			46.5					
_						Form	990	(2010)				

Form 990 (2010) AFERICAIN	S BUBCI	,			,	-			21-2200	U14 Page /	
Part VII Compensation of Officers, I				s, I	Kej	/ Er	npi	oyees, Highest C	ompensated		
Employees, and Independen				. 	_						
Check if Schedule O contains a resp			_	_		_	_				
Section A. Officers, Directors, Trustees, Koy 1a Complete this table for all persons required to be its									iho orazalzatea la tav vas	 	
• List all of the organization's current officer	a. directors, tru	uster					-	=	-		
Enter 0 in columns (0), (E), and (F) if no compensation was paid. • List all of the organization's current key employees, if any. See instructions for definition of "key employee."											
 List the organization's five current highest comp compensation (Box 5 of Form W-2 and/or Box 7 of Form 	ensated employe	es (c	other	than	an i	office	er, du	rector, trustee, of key emo	loves) who received reno	rtable	
 List all of the organization's former officers reportable compensation from the organization a 	, key employe	8S, 8	nd t	iighi	est c					10 000,000 of	
 List all of the organization's former director more than \$10,000 of reportable compensation former. 	rom the organi	zatio	on a	nd e	ny r	elate	ed o	rgenizations.		-	
List persons in the following order: individual trus and former such persons.	itees or directo)18; I	nstrt	utio	nal 1	rust	00 5;	officers; key employee	s; highest compensate	ed employees;	
Check this box if neither the organization in	or any related	orga	nize	tion	COL	пре	nsat	ed any current officer,	director, or trustee.		
(A)	(B)	Ì		(0	C)			(D)	(E)	(F)	
Name and Title	Average	١.,		Pos				Reportable	Reportable	Estimated	
	hours per week	(6)	heck	(all	that	app	iy)	compensation from	compensation from related	amount of other	
	(describe	8			1111			the	organizations	compensation	
	hours for	e or directo	l۳	l	l	뇙		organization	(W-2/1099-MISC)	from the	
	related	18	Į		E	2	l	(W-2/1099-MISC)		organization	
	organizations in Schedule	1	Institutional treatm		fay employee	भिक्षण कन्यक्रणकर स्थानम्बद्धाः				and related organizations	
	0)	量	3	g	5	鲤	F			Organizations	
THOMAS W RICHARDSON		┢	┢	\vdash	1	┢	┝				
DIRECTOR	5.00	X		1	1		l	0.	0.	0.	
PETER ACKERMAN						1					
CHAIRMAN	45.00	X	L	X			L	0.	0.	0.	
KAHLIL J BYRD	1		Π	Π							
CHIEF OPERATING OFFICER	50.00	X	<u>.</u>	X	l		_	141,125.	0.	0.	
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	 	╁	\dagger	十	\dagger	╁╴	t		 		
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Form 990 (2010) AMERICAN									27-22	<u>850</u>	14	Pag	₁₀ 8
Part VII Section A. Officers, Directors, Tri	isteos; Key E	mple	yee	8, 8	nd I	High	est	Componsated Employ	rees (continued)				
(A) Name and title	(B) Average hours per wesk	(ci		Posi all 1	nlon	app	ły)	(D) Reportable compensation from	(E) Reportable compensation from related	Estin		(F) mated ount of ther	
	(describe hours for related organizations	13	oned thusbu		a de la	स्कृतन्त्र १००५१वयप्र स्कृतन्त्र		the organization (W-2/1099-MISC)	organizations (W-2/1099-MIS)		fro orga	ensate m the nizatio relate	ก
	in Schedule O)	Befand	Table 1	ğ	Key employee	Apper Carper	Formats			_	orgar	OBSI	15
		_				_	_			_			
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	}	<u> </u>		_	-	_	L		-	_			
<u></u>		Ļ	_	L	_		L			_			
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dh Ruh tatal	<u> </u>			<u></u>	<u> </u>		L	141,125.		0.	_		0.
1b Sub-total c Total from continuation sheets to Part V	II, Section A							0.		ŏ.			Ö.
d Total (add lines 1b and 1c)	<u> </u>					▶		141,125.		0.			0.
2 Total number of individuals (including but compensation from the organization	not fimited to t	hose	e list	ed a	bov	(e) w	ho i	received more than \$10	0,000 in reportable	3			1
Comparisation from the organization												Yes	No
3 Did the organization list any former offices line 1a? If "Yes," complete Schedule J for	such individue	1		•	•		-		•		3		x
4 For any individual listed on line 1a, is the s and related organizations greater than \$15									the organization	ļ	4		x
6 Did any person listed on line 1a receive or rendered to the organization? // "Yes," cor							rela	ited organization or indi	idual for services	- 1	5		x
Section B. Independent Contractors									· · · · · · · · · · · · · · · · · · ·				
 Complete this table for your five highest continued the organization. 	ompensated in	ndep	end	ent (con	tract	Ors	that received more than	\$100,000 of com	pens	ation fr	om	
(A) (B) Name and business address Description of services									56rVičes		O) negma		1
ARNO POLITICAL CONSULTAN CAMINO REAL, SUITE A, CA								BALLOT ACCES SERVICES			721	L , 58	
STEPTOE & JOHNSON LLP, 1	330 CON							SERVICES					
AVE NW, WASHINGTON, DC 2 THE WEBSTER GROUP, 5185		מזז	-	T.37	<u> </u>	ATTA		LEGAL SERVICE PROFESSIONAL			524	1,58	12.
SUITE 250, WASHINGTON, D				IJV.	ט	M		FUNDRAISING	i i		27:	3,65	57.
IPSOS-REID PUBLIC AFFAIR PO BOX 29218, NEW YORK,		7						POLLING AND	RESEARCH		16:	3,20	00.
SUNG MEDIA VENTURES 304 NEWBURY ST, 192, BOS			21	1 5	·			MANAGEMENT				2,50	
2 Total number of independent contractors			_	_	_	ose	lste	CONSULTING S d above) who received				., 5	, 0
\$100,000 in compensation from the organ	ization >					9					Form 9	190 /2	N40
											rum (ع) حبت ر	U IU

			2010) AMERI	CANS ELE	CT			27-2285	014 Page 9
Pa						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
문설	1		Federated campaigns	<u>1a</u>					
Contributions, gifts, grants and other similar amounts			Membership dues	1b					Į.
			Fundraising events	1c			ļ		
99			Related organizations	10					į
꽃등			Government grants (contribution				}		}
출발			All other contributions, gifts, grant		112 200		Ì		ľ
물링			similar amounts not included above		112,000.				
52		_	Noncesh contributions included in fines	18-1/ \$		5,112,000.			
-		ņ	Total. Add lines 1a-1f			5,112,000.	 	 	
ا ہ	2	_			Business Code				1
ا ق	~	b	· · · · · · · · · · · · · · · · · · ·			-			
82								 	
ES		ď							
Program Service Revenue							· · · · · · · · · · · · · · · · · · ·		
ě.		í	All other program service reve	nue	<u> </u>	 			
			Total. Add lines 2a-2f		•				
	3		Investment income (Including	dividends, inter	est, and				
			other similar amounts)		▶ .	1,010.	1,010.		_
	4		Income from investment of tax	x-exempt bond (proceeds 🕨				
	5		Royalties		▶_				
				(i) Real	(ii) Personal				
	8	8	Gross Rents				1		1
		þ	Less: rental expenses		ļ		•		
		C	Rental income or (loss)	L	1	ļ			
			Net rental income or (loss)			- -			
	7	8	Gross amount from sales of	(i) Securities	(ii) Other		Ì		1
			assets other than inventory		ļ				
		b	Less: cost or other basis	1					
	l	_	and sales expenses	·	 ┼~~~~				}
	İ		Gain or (loss)	<u> </u>			į l		
	١.	d	Net gain or (loss) Gross income from fundraisin	a accorder family					
her Revenue	°	•	including \$	of loans areas g	}				Ī
Ž			contributions reported on line	 -	İ	1			
Ę			Part IV, line 18	. 10,1 000	.]				
훏		ь	Less: direct expenses						
8			Nat income or (loss) from fund			1			
	9		Gross income from gaming ad	•					
			Part IV, line 19	6	1				
		b	Less: direct expenses	t		[
		0	Net income or (loss) from gain	ning activities					
	10	a	Gross sales of Inventory, less	retums					
			and allowences	•		1			
	1		Less: cost of goods sold	ŧ	·L				1
	—	C	Not income or (loss) from sale		▶	ļ	ļ <u>.</u>		<u> </u>
	<u> </u>		Miscellaneous Revenu	16	Business Code	l			
	11	a							
	[b				 	 		
		G	All other severes			 	 		
		_ d	All other revenue Total, Add lines 11a-11d		<u> </u>	 	 		
		, e	Total revenue. See instructions.			5,113,010.	1,010.	0	. D.
0320	09	•	- Are: 1440186 - 266 1120 ACBOLS.		<u></u>	F 1 2 2 2 1 V 1 V 1	, -,010.	<u>_</u>	Form 000 (2010

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Part IX Statement of Functional Expenses Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) (C) Management and general expenses Do not include amounts reported on lines 6b, (D) Fundraising Total expenses Program service expenses 75, 85, 95, and 105 of Part VIII. expenses Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21 Grants and other assistance to individuals in the U.S. See Part IV, line 22 3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 18 Benefits paid to or for members Compensation of current officers, directors, 126,125. 126,125. trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(1)(1)) and persons described in section 4958(c)(3)(8) 81,286. 81,286 Other salanes and wages Pension plan contributions (include section 401(k) and section 403(b) employer contributions) Other employee benefits 2,167. 2,167. Payroll taxes Fees for services (non-employees): <u>1,8</u>37. <u>1,837.</u> Management 990,270. 425,644. 564,626. b Legal 57,000. 57,000. c Accounting d Lobbying 302,649. 302,649. Professional fundraising services. See Part IV, line 17 æ f Investment management fees 1,140,732. 1,011,842. 126,890. 2,000. Other 203,513. 63,901. 159,591. 203,513. Advertising and promotion 12 42,974. 20,927. 13 Office expenses 139,486. 20,105. Information technology 14 Royatties 15 35,525. 35,525. 96,326. 16 Occupancy 103,897. 2,069. 85,502. 17 Travel Payments of travel or entertainment expenses 18 for any federal, state, or local public officials 2,910. 1,796. 1,114. Conferences, conventions, and meetings 19 20 Interest 21 Payments to affiliates 1,163. 9,709. 1,163. Depreciation, depletion, and amortization 22 9,709. 23 Insurance Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 241. If line 241 amount exceeds 10% of line 25, column (A) amount, list line 241 expenses on Schedule O.) 32,878. 0. STATE REGISTRATIONS 32.878. Ō. 0. 0. O. ь Ο. ٥. ο. σ. 0. c 0. 0. 0. 0. d 0. 0 0. All other expenses 3,395,153. 1,825,528. 1,178,360. 391,265. Total functional exponses. Add lines 1 through 24f 25 Joint costs. Check here 🕨 🔲 il following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising

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Form 990 (2010)
Part X | Balance Sheet

					(A) Beginning of year		(B) End of year
Т	1	Cash - non-interest-bearing				1	444,311
١	2	Savings and temporary cash investments				2	1,513,010
1	3	Pledges and grants receivable, net				3	
ı	4	Accounts receivable, net				4	
ı	5	Receivables from current and former officers, de	rectors	trustees, key			
ı		employees, and highest compensated employe	es. Ca	nplete Part II			
1		of Schedule L				5	
ł	6	Receivables from other disqualified persons (as	define	l under section			
1		4958(f)(1)), persons described in section 4958(c)(3)(B),	and contributing			
-		employers and sponsoring organizations of sec	tion 50	(c)(9) voluntary			
1		employees' beneficiary organizations (see instru	etions			6	
١	7	Notes and loans receivable, net				7	
Į	8	inventories for sale or use .				8	
1	9	Prepaid expenses and deterred charges				9	94,035
1	10a	Land, buildings, and equipment: cost or other	1				
ı		basis. Complete Part VI of Schedule D	10a	11,754.	_		
1	þ	Less: accumulated depreciation	10b	1,163.	0.	10c	10,591
ı	11	Investments - publicly traded securities			<u>.</u>	11	
-	12	Investments - other securities See Part IV, line	11			12	
1	13	investments · program-related. See Part IV, line	11		<u> </u>	13	·
	14	Intangible assets				14	
1	15	Other assets. See Part IV, line 11				15	
4	16	Total assets. Add lines 1 through 15 (must equ	ial line	14)	0.	16	2,061,947
-1	17	Accounts payable and accrued expenses				17	344,090
1	18	Grants payable			····	18	
1	19	Deferred revenue				19	ļ
١	20	Tax-exempt bond liabilities				.20	ļ
	21	Escrow or custodial account liability. Complete				21	
1	22	Payables to current and former officers, director				1	Í
1		highest compensated employees, and disqualif	led pe	sons. Complete Part II			
-		of Schedule L				22	
ı	23	Secured mortgages and notes payable to unrel		-		23	
1	24	Unsecured notes and loans payable to unrelate		parties		24	ļ
Į	25	Other habities. Complete Part X of Schedule D)			25	344,090
4	26_	Total liabilities. Add lines 17 through 25			0.	26	364,030
ı		Organizations that follow SFAS 117, check h	iere P	and complete		l	
١		lines 27 through 29, and lines 33 and 34.					
	27	Unrestricted net assets				27	
	28	Temporanty restricted net assets				28	
	29	Permanently restricted net assets		, ভি		29	
		Organizations that do not follow SFAS 117, o	check	ere 🕨 🖾 and			
		complete lines 30 through 34.				l	
1	30	Capital stock or trust principal, or current funds			0.	+	9
	31	Pald-in or capital surplus, or land, building, or e			0.		1 7 7 7 8 ET
	32	Retained earnings, endowment, accumulated in	ncome	or other funds	0.	+	1,717,857
- 1	33	Total net assets or fund balances			0.		1,717,857
1	34	Total habilities and net assets/fund balances			0.	34	2,061,947

Form	990 (2010) AMERICANS ELECT	27-	22850	14	Pe	ge 12
Pai	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI					
			_			
1	Total revenue (must equal Part VIII, column (A), line 12)	1				<u> 10.</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2				<u>53.</u>
3	Revenue less expenses. Subtract line 2 from line 1	3	1,	7.1	7,8	<u>57.</u>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4				<u>.0.</u>
5	Other changes in net assets or fund balances (explain in Schedule O)	5				0.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33; column (B))	6	1,	<u>71</u>	7,8	<u> 57.</u>
Pai	rt XIII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII					<u></u>
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			Ţ,		[.
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.	- 1			
28	Were the organization's financial statements complied or reviewed by an independent accountant?			2a		X
Þ	Were the organization's financial statements audited by an independent accountant?		_	2b	X	
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	ie audit	,	- 1		İ
	review, or compilation of its financial statements and selection of an independent accountant?		<u> </u>	20.	X	ļ
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule C).	- 1		١.
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue	id on a		1		
	separate basis, consolidated basis, or both:			- 1		1
	Separate basis Consolidated basis Both consolidated and separate basis			1		1
3a		ngle Au	dit			l
	Act and OMB Circular A-133?		L	3a	<u> </u>	X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	us ben	dit	- 1		1
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b		
			F	-com	990	(2010)

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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization enswered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

2010 Open to Public Inspection

Name of the organization Employer Identification number AMERICANS ELECT 27-2285014 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) Aggregate grants from (dunng year) Aggregate value at end of year 5 Old the organization inform all donors and donor advisors in writing that the assets held in donor advised funds Yes are the organization's property, subject to the organization's exclusive legal control? 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for chantable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring Impermissible private benefit? Part II | Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an histonially important land area Protection of natural habitat Preservation of a certified histonic structure Preservation of open space 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last, day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a 2b b Total acreage restricted by conservation easements Number of conservation easements on a certified histonic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/08, and not on a histonic structure listed in the National Register 2d 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year 🕨 Number of states where property subject to conservation easement is located 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Yes Yes 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year > \$

enclude, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and

- b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of ert, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:
 - (i) Revenues included in Form 990, Part VIII, line 1
 - (II) Assets included in Form 990, Part X

and section 170(h)(4)(B)(ii)?

- ▶ \$ _____al gain, provide
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i)

a Revenues included in Form 990, Part VIII, line 1

▶ \$_____

LHA	For Paperwork	Reduction .	Act Notice, sec	the Instruction	s for Form 990.
			•		

Schedule D (Form 990) 2010

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b Assets included in Form 990, Part X

		NS ELECT							85014	
Par	t III Organizations Maintaining C	collections of A	rt, Hist	orical Tre	easures, c	or Othe	r Similar	Asse	ts (contin	ued)
3	Using the organization's acquisition, access	on, and other record	is, check	any of the	following that	t are a si	gnificant us	e of its	collection	items
	(check all that apply):									
8	Public exhibition	d	. <u> </u>	oan or excl	range progre	ıms	•			
ь	Scholarly research	•	· 🗀 (Other						
C	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explai	n how th	ey further th	ne organizatii	on's exer	npt purpose	ın Par	t XIV.	
5	During the year, did the organization solicit of	or receive donations	of art, his	stoncal treas	sures, or oth	er sımılar	assets			
	to be sold to raise funds rather than to be mi								Yes	☐ No
Par	t IV Escrow and Custodial Arran					'Yes" to	Form 990. F	art IV.	ine 9. or	
	reported an amount on Form 990, Pa	rt X, line 21.								
18	is the organization an agent, trustee, custod		diary for	contribution	s or other as	sets not	included		*:	
	on Form 990, Part X?] Yes	□ No
ь	if "Yes," explain the arrangement in Part XIV	and complete the fo	diowana t	able:					- 100	
•		und somplete and it	, B. III.						Amount	
c	Beginning balance						10		7011DUIN	
. A	Additions during the year	•					10			
-	Distributions during the year						1e			
í	•						11			
•	Ending balance	000 D-4 V l	. 040				11		Yes	No
	Oid the organization include an amount on F	•	1217					_	J 162	L. 140
Par	If 'Yes,' explain the arrangement in Part XIV t V Endowment Funds. Complete ('You' to En	000 Post	N/ Imp 1				
[FBI	t V Lindowillette Furids. Complete							co book	Les Court	anna bandu
-	O	(a) Current year	(B) P	nor year	(c) Two year	S DACK	(d) Three yea	IS UBLIK	(é) Four y	SSIR DECK
18	Beginning of year balance								-	
D	Contributions									
G	Net investment earnings, gains, and losses	ļ							-	
đ	Grants or scholarships	<u> </u>		,						
0	Other expenditures for facilities					1				
	and programs		 						.	
f	Administrative expenses				!	—			Ļ	
9	End of year balance	L	<u> </u>						L	
2	Provide the estimated percentage of the year	ar end balance held :	85:							
a	Board designated or quasi-endowment		_%							
b	Permanent endowment	<u>%</u>								
c	Term endowment	%								
3a	Are there endowment funds not in the possi	ession of the organia	zation the	st are held a	nd administe	ered for ti	he organizat	lion		
	by:									es No
	(i) unrelated organizations								3a(i)	
	(ii) related organizations								3a(ii)	
ь	If "Yes" to 3a(ii), are the related organization	s listed as required	on Sched	dule R?					3b	
4	Describe in Part XIV the intended uses of the	•								
Pai	t VI Land, Buildings, and Equipm									
_	Description of investment	(a) Cost or o			or other	(c) A	ccumulated	$\neg r$	(d) Book	velue
		basis (invest			(other)		preciation	i	1-7-2-0	
10	Land				· · · ·			十		
	Buildings							- -		
	Leasehold improvements							╅		
	Equipment				1,754.		1,16	1	10	,591.
			-		-11331		-,10	~- -		, , , , , , ,
	Other		4 V 225	/DL he 1	10/-11			+	17	.591.
1010	I. Add lines 1a through 1e. (Column (d) must	equal ronn 990, Par	CA COIUI	iii (0), iin0	V(C) /			7 -	D/F	, JJI .

Schedule D (Form 990) 2010 AMERICANS E	LECT		27-	2285014	Page 3		
Part VII Investments - Other Securities. Se	e Form 990, Part X, line	3 12.					
(a) Description of security or category (including name of security)	(b) Book value	Cos	(c) Method of valuation: st or end-of-year market value				
(1) Financial derivatives							
(2) Closely-held equity interests							
(3) Other							
(A)	<u> </u>		.				
(B)							
(C)							
(E)	 		······································				
(F)	 						
(G)							
(H)							
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)							
Part VIII Investments - Program Related. s	ee Form 980, Part X, iir	no 13					
(a) Description of investment type	(b) Book value	Cos	(c) Method of valua st or and-of-year mar				
(5)	 						
(3)	 				· · · ·		
(4)							
(5) (8)							
(7)	······································	_					
(B)	† 						
(9)							
(10)							
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶							
Part IX Other Assets. See Form 990, Part X, line				#1 B = 2 i	-1		
	Description			(b) Book v	BIVO		
(1)							
(3)		·					
(4)	·						
(5)							
(6)							
(n)							
(8)							
(9)							
(10)							
Total. (Column (b) must equal Form 990, Part X, col (B) lin Part X Other Liabilities. See Form 990, Part X	e 15.)						
	, line 25.	(b) Amount					
1. (a) Description of liability (1) Federal income taxes		(a) Laudaur	{				
(2)			1				
(3)			1				
(4)]				
(5)]				
(6)			j				
			1				
(8)			1				
(9)			1				
(10)			1				
(11)	251	·	1				
Total. (Column (b) must equal Form 990, Part X, col (B) lin Fire 48 USC 190/ Poolings in Part AV, provide the 1921 of the best city 2. Fire 48 (ASC 190)	TO THE ORDINIZATION & THENEVEL I	विद्यालया स्थापन स्थापन स्थापन स्थापन	ESTROM A BROKKING IO. RICO.S.	ar dix postopro dicaç			
12-20-10		· · · · · · · · · · · · · · · · · · ·		edule D (Form	RRO) 2017		
t= == 1= ,			Guil	& h. MIII			

-	dule D (Form 990) 2010 AMERICANS ELECT			<u> 27 - 2</u>	2285014	Page 4
Par	t XI Reconciliation of Change in Net Assets from Form 980 to Aud	ited Financia	State	ment		
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1			5,113	,010.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2			3,395	153.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3			1,717	857.
4	Net unrealized gains (losses) on investments	4				
5	Donated services and use of facilities	5				
6	Investment expenses	6				
_	•	7				
7	Pnor period adjustments	<u> </u>				
8	Other (Describe in Part XIV)	8				
9	Total adjustments (net). Add lines 4 through 8	9			1,717	057
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 1 XII Reconciliation of Revenue per Audited Financial Statements	Aliah Davisania		-4		,637.
		Attn Mevenue	per n			.03.0
1	Total revenue, gains, and other support per audited financial statements		1	1	5,113	,010.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	1				
8	Net unrealized gains on investments 2s	1		. 1		
b	Donated services and use of facilities . 2b	<u> </u>				
C	Recovenes of prior year grants 2d			1		
đ	Other (Describe in Part XIV.)	<u> </u>				_
8	Add lines 2a through 2d			20		0.
3	Subtract line 2e from line 1			3	5,113	<u>,010.</u>
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
8	Investment expenses not included on Form 990, Part VIII, line 7b 4e	· L				
b	Other (Describe in Part XIV.)					
C	Add lines 4a and 4b		·	4c		0.
5	Total revenue, Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5	5,113	,010.
Par	rt XIII Reconciliation of Expenses per Audited Financial Statements	With Expens	es per	Retu	m	
1	Total expenses and losses per audited financial statements			1	3,395	,153.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:					
	Donated services and use of facilities	. 1				
, b	Pnor year adjustments 22					
-	Other losses			1 1		
d		· · · · · · · · · · · · · · · · · · ·		1 1		
8	Add lines 2a through 2d			2e		0.
3	Subtract line 2e from line 1			3	3,395	153
3				┝╩┤	3,333	72001
•	Amounts included on Form 990, Part IX, line 25, but not on line 1:	. 1				
a						
þ	· · · · · · · · · · · · · · · · · · ·	<u> </u>		1. 1		0
	Add lines 4a and 4b			40	3,395	-153-
5				5	3,333	,133.
	rt XIV Supplemental Information					
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, line					4; Part
	e 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete t					
PA	RT X, LINE 2: GAAP REQUIRES MANAGEMENT TO EVA	LUATE TAX	PUS	TTI	ONB	
TA	KEN BY AMERICANS ELECT AND RECOGNIZE A TAX LI	ABILITY (OR A	SSE	T) IF	
AM	ERICANS ELECT HAS TAKEN AN UNCERTAIN POSITION	THAT MOF	RE LI	KEL	Y THAN	NOT
WO	ULD NOT BE SUSTAINED UPON EXAMINATION BY THE	INTERNAL	REVE	NUE	SERVIC	Ε
MA	NAGEMENT HAS ANALYZED THE TAX POSITIONS TAKEN	BY AMER	CANS	EL	ECT, AN	D
HA	S CONCLUDED THAT AS OF DECEMBER 31, 2010, THE	RE ARE NO	UNC	ERT	AIN	
PO	SITIONS TAKEN OR EXPECTED TO BE TAKEN THAT WO	ULD REQUI	RE R	ECO	GNITION	OF
LI.	ABILITY (OR ASSET) OR DISCLOSURE IN THE FINAN	CIAL STAT	PEMEN	TS.	AMERIC	ANS
0000				Sched	lule D (Form	990) 2010
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schedu	θU	(rom	1 990) 2	010		MAL	TCM	13 E	LECT							21-22	DONT	Pago
Part)	KIV	Su	990) 20 p jem (ental	nform	ation	(contin	ued)										
87 DO	m	T (1	arm.	/ TO M	ma	T			T.M.O	~~								
PEC	T	12	SUBC	ECT	TO	ROU	LINE	AUD	ITS .	BY T	AXIN	<u>3</u> J	JRISD	ICTIC	NS,	HOWEV	ER,	THERE
DE	CII	זמס	7. TATAS	7 NO	ATTO	TITIC	POP.	ANT	MAY	משם	TODG	TAT	PROG	0220				
W.E.	<u> </u>	VVI	71/1 11/1	NO	AUD	110	FUR	WAI	THA	PER	TODS	TIM	PRUG	CESS.				
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																Schedul	e D (For	n 990) 20

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

2010

Open To Public Inspection

Name of the organization AMERIC	ANS ELECT					mpløyer ide: 7 – 2285	ntification number 014
Part I Fundraising Activities required to complete this pa	S. Complete if the organization and irt.	swered "Yes	ı" to	Form 990, Part IV, I	ine 17. (Form 990-EZ	filers are not
1 Indicate whether the organization rate Mail solicitations b Internet and email solicitation of Mail solicitations c Mail solicitations d Mail solicitations 2 a Did the organization have a written key employees listed in Form 990, b If "Yes," list the ten highest paid in compensated at least \$5,000 by the	e Solic s Solic g Spec or oral agreement with any individ Part VII) or entity in connection with dividuals or entities (fundraisers) pro-	itation of no itation of go ital fundraisi ual (includin h professior	n-go verr ng-e g of vei fi	overnment grants iment grants ivents ficers, directors, trus undraising services?	st ee s or	X Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(III) Du fundreus heve custr er control controlució	d er ody l of irus 7	(tv) Gross receipts from activity	l fur	nount paid elained by) idraiser I in col. (I)	(vi) Amount paid to (or retained by) organization
THE WEBSTER GROUP - 5185	PROVIDED FUNDRAISING		10		 		
MACARTHUR BLVD, NW, STE 250,	BERVICES		X	5,112,000.		273,657.	4,839,343.
		11					· · · · · ·
		+	_				
							
 		+					
						·	·
						•	
Total .			<u> </u>	5,112,000.		273,657.	
List all states in which the organization or licensing.	tion is registered or licensed to soli	ert contribu	tions	or has been notifie	dit is ex	empt from r	egistration ————————
		:	_				
LHA Paperwork Reduction Act Notice	e, see the instructions for Form (990 or 990-l	EZ.		80	hedule & (Foi	m 990 or 980-EZ) 201

032081 01-13-11

SEE PART IV FOR CONTINUATIONS

T		of fundraising event contributions and gre	(a) Event #1	(b) Event #2	(c) Other events	T
١			(5) 2.011.11	(b) Coon wi	, (e) Gino: Giorna	(d) Total events (add col. (a) through col. (c))
l			(event type)	(event type)	(total number)	
	1	Gross receipts		ļ		
	2	Less: Chantable contributions .				
	3	Grass income (line 1 minus line 2)			<u> </u>	
l	4	Cash prizes				
ĺ	5	Noncash prizes				
١		·	·-···			
ļ	6	Rent/facility costs	· · · · · · · · · · · · · · · · · · ·			1
١	7	Food and beverages				
l	8	Entertainment	 	ļ. <u></u> .		
I	9	Other direct expenses	L		<u></u>	 ,
ı	10 11	Direct expense summary. Add tines 4 through Net Income summary. Combine tine 3, column	• •			
1	Ä٦	II Gaming. Complete if the organization	answered "Yes" to For	m 990, Part IV, line 19, or	reported more than	
		\$15,000 on Form 990-EZ, line 6a.			•	
T			(a) Singo	(b) Pull tabs/Instant	(c) Other gaming	(d) Total gaming (ad
			(a) cirigo	binga/progressive bingo	/of Oction Barrieria	col. (a) through cal. (
l						
1	1	Gross revenue		-	 	
l	2	Cash prizes			<u> </u>	<u> </u>
١	3	Noncash prizes				
	4	Rent/lacility costs				
Ì	•	Haritiaciity costs				
_	5	Other direct expenses				
١	6	Volunteer labor	Yes	% Yes 9	Yes9	6
l	7	Oirect expense summary. Add lines 2 throug	h 5 in column (d)		•	
	8	Net gaming income summary. Combine line	1. column d. and line 7	,	>	
_	_					
,	En	iter the state(s) in which the organization open	ates gaming activities:			
_		the organization licensed to operate gaming a				اللاes
	lf '	'No," explain:				
					-	
						Yes L
b	W	ere any of the organization's gaming licenses i	revoked, suspended o	r terminated dunng the ta	x yearr	
b		are any of the organization's gaming licenses i 'Yes,' explain:		•	x year r	

<u>Sch</u>	edula G (Form 990 or 990-EZ) 2010 AMERICANS ELECT	27-2285014	Page 3
11	Does the organization operate gaming activities with nonmembers?	Yes	No
12	is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	☐ No
13	Indicate the percentage of garning activity operated in:	1 1	
8	ı The organizatlon's facility	13a	96
b	An outside facility	13b	%
14	Enter the name and address of the parson who prepares the organization's gaming/special events books and record	s:	
	Name >		
	Address >		
15e	Does the organization have a contract with a third party from whom the organization receives garning revenue?	Yes	□ No
t	olf "Yes," enter the amount of gaming revenue received by the organization > \$ and the amou	nt	
	of gaming revenue retained by the third party > \$		
•	if "Yes," enter name and address of the third party:		
	Name >	·	
	Address >		
16	Gaming manager information:		
	Name ▶		
	Gaming manager compensation > \$		
	Description of services provided		
	Director/officer Employee Independent contractor		
	C Dilector/Onice C Employee C independent contractor		
	Mandatory distributions:		
	a is the organization required under state law to make charitable distributions from the gaming proceeds to	Yes	C-1
	retain the state gaming acease?		L_J No
١	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent i	n the	
=	organization's own exempt activities during the tax year > \$		
P	Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional info		
	CHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRA		
<u> </u>	CANDOLD G, FART I, DING ZD, DIST OF IEM RIGREST FAID FUNDRA	LUBIO.	
<u>()</u>	NAME OF FUNDRAISER: THE WEBSTER GROUP		
<u>()</u>	I) ADDRESS OF FUNDRAISER:		
<u>51</u>	185 MACARTHUR BLVD, NW, STE 250, WASHINGTON, DC 20016		
_			
032	Schedule Schedule	G (Form 990 or 990	D-EZ) 2010

SCHEDULE L (Form 990 or 990-EZ) **Transactions With Interested Persons**

Complete if the organization answered "Yes" on Form 990, Part IV, line 25s, 25b, 26, 27, 28s, 28b, or 28c, or Form 990-EZ, Part V, line 38s or 40b. OMB No 1845-0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open To Public inspection

	ERICANS						ı	Employe 27 – 22			umpe
					n 501(c)(4) organizatio						
	anization ansy	vered "Yes"	on Form	990, Part IV,	line 25a or 25b, or Fo	m 990-E	Z, Par	V, line 40	0b.	1	
1 (a) Name of du	aqualified pers	ion			(b) Description	of transa	ction			(c) Con Yes	No
	·									Y08_	NO
				_							
		-									
					·						
									,		<u> </u>
2 Enter the amount of tax impage section 4958	bosed on the c	organization	manager	's or disqualifi	ied persons during the	year un	der	► 0			
3 Enter the amount of tex, if a	env. on line 2.	above, reim	bursed b	v the organiza	ation			> \$			
•	•	•									
Part II Loans to and/o	or From Int	erested	Person	8.							
					line 26, or Form 990-8	Z, Part V	, line S				
(a) Name of interested person and purpose	(b) Loan the orga	lo or from nization?	(c) Ongi ai	inal principal mount	(d) Balance due		in uit?	by bo	proved pard or nittee?		ntten men!?
	To	From				Yes	No	Yes	No	Yes	No
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otel Part III Grants or Assi	alamaa Ba		-102001	<u>▶ \$</u>						<u> </u>	
		•									
Complete if the org		wered Yes			een interested persor	and		(=\ A=	novent ar	nd type o	
(8) Hanna on uncereator	i beison		(D) Delai	the o	Sauration	9110		(0) ~	essista	uce In type c	"
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Farm 990 or 990-EZ) 2010

chedule L (Form 990 or 990-EZ) 2010 Part IV Business Transactions Involv	ing Interested Persons.				Page 2
Complete if the organization answered		8b, or 28c.		1.75	
(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e):Sha Organiz reven	ation'
SUNG MEDIA VENTURES	COVE DECEMBREMOD CUTD	123 500	MANACEMENT	Yes	No X
ONG MEDIA VENTURES	SOLE PROPRIETORSHIP	132,500.	MANAGEMENT		
· · · · · · · · · · · · · · · · · · ·				 	
	 		 		
			ļ <u>.</u>		
				-	
Part V Supplemental information Complete this part to provide additions	al information for responses to question	s on Schedule L (see	instructions).		
CH L, PART IV, BUSINESS T	RANSACTIONS INVOLVI	NG INTEREST	ED PERSONS	\	
A) NAME OF PERSON: SUNG M	MEDIA VENTURES				
B) RELATIONSHIP BETWEEN I	INTERESTED PERSON AN	D ORGANIZAT	: NOI:		
OLE PROPRIETORSHIP OWNED	BY KAHLIL BYRD		·		
C) AMOUNT OF TRANSACTION	\$ 132,500.	·			
(D) DESCRIPTION OF TRANSAC	CTION: MANAGEMENT AN	D CONSULTIN	G SERVICES		
(E) SHARING OF ORGANIZATION	ON REVENUES? = NO				
			· · · · · · · · · · · · · · · · · · ·		
	<u> </u>				
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasu Internal Revenue Service Name of the organization

AMERICANS ELECT

Employer Identification number 27-2285014

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: ENABLE EVERY AMERICAN TO HAVE A DIRECT VOICE IN CHOOSING A PRESIDENTIAL TICKET IN 2012. FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: UNITED STATES OF AMERICA IN THE 2012 ELECTION. OUR MISSION IS TO EMPOWER AMERICANS TO CHOOSE A PRESIDENTIAL TICKET AND FORMULATE AN ISSUES PLATFORM THAT IS INDEPENDENT OF THE PARTISAN INTERESTS OF EITHER MAJOR PARTY. AMERICANS ELECT WILL ENCOURAGE CIVIC ENGAGEMENT BY THE AMERICAN PEOPLE AND EDUCATE VOTERS ABOUT THEIR EXERCISE OF DIRECT DEMOCRACY. AMERICANS ELECT DOES NOT AND WILL NOT SUPPORT OR OPPOSE ANY CANDIDATE OR CANDIDATE COMMITTEE. FORM 990, PART VI, SECTION A, LINE 2: PETER ACKERMAN AND THOMAS RICHARDSON HAVE A BUSINESS RELATIONSHIP. FORM 990, PART VI, SECTION A, LINE 4: AMERICANS ELECT IS NOW EXEMPT UNDER SECTION 501(C)(4) OF THE INTERNAL REVENUE CODE OF 1986, AS AMENDED. FORM 990, PART VI, SECTION A, LINE 8B: THE ORGANIZATION DOES NOT HAVE COMMITTEES THAT HAVE THE AUTHORITY TO ACT ON BEHALF OF THE GOVERNING BODY AND THEREFORE, THERE ARE NO MEETINGS TO CONTEMPORANEOUSLY DOCUMENT. FORM 990, PART VI, SECTION B, LINE 11: AMERICANS ELECT'S MANAGEMENT PREPARES THE FORM 990 WITH ASSISTANCE FROM AN EXTERNAL ACCOUNTING FIRM. UPON COMPLETION OF A DRAFT OF THE FORM 990, THE DRAFT FORM 990 IS PRESENTED LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2010)

032211 01-24-11

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TO THE BOARD OF DIRECTORS FOR REVIEW AND APPROVAL PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C: AMERICANS ELECT'S POLICY IS WRITTEN TO PROTECT THE ORGANIZATION'S INTEREST WHEN IT IS CONTEMPLATING ENTERING INTO A TRANSACTION OR ARRANGEMENT THAT MIGHT BENEFIT THE PRIVATE INTEREST OF THE ORGANIZATION'S DIRECTORS, OFFICERS, OR COMMITTEE MEMBER. IN CONNECTION WITH ANY POSSIBLE CONFLICTS OF INTEREST, AN INTERESTED PERSON MUST DISCLOSE THE EXISTENCE OF HIS OR HER INTEREST AND ALL MATERIAL FACTS TO THE DIRECTORS CONSIDERING THE PROPOSED TRANSACTION OR AGREEMENT. AFTER DISCLOSURE OF ALL MATERIAL FACTS AND DISCUSSION WITH THE PERSON, THE PERSON SHALL LEAVE THE BOARD MEETING WHILE THE DETERMINATION OF A CONFLICT OF INTEREST IS DISCUSSED AND VOTED UPON. THE REMAINING BOARD MEMEBERS SHALL DECIDE IF A CONFLICT OF INTEREST EXISTS. IF THE BOARD MEMBERS FIND THAT A CONFLICT OF INTEREST EXISTS, THE BOARD MEMBERS SHALL DETERMINE WHETHER AMERICANS ELECT CAN OBTAIN A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT WITH REASONABLE EFFORTS THAT WOULD NOT GIVE RISE TO A CONFLICT OF INTEREST.

FORM 990, PART VI, SECTION B, LINE 15: IN 2010, ONE BOARD MEMBER RECEIVED COMPENSATION IN CONNECTION WITH SERVICES PROVIDED TO AMERICANS ELECT AS THE EXECUTIVE DIRECTOR. THE PROCESS FOR DETERMINING COMPENSATION INCLUDED DRAFTING OF A CONTRACT AGREEMENT BY OUTSIDE COUNSEL AND FULL APPROVAL OF THE AGREEMENT BY THE REMAINING BOARD MEMBERS.

FORM 990, PART VI, SECTION C, LINE 19: THE DOCUMENTS OPEN TO PUBLIC INSPECTION ARE AVAILABLE UPON WRITTEN REQUEST SENT TO THE ORGANIZATION'S ADDRESS.

SCHEDULE G. PART I. LINE 3:

01-24-11

Schedule O (Form 990 or 990-EZ) (2010)

Name of the organization AMERICANS ELECT								Employer Identification number 27 - 2285014		
IN 2011,	AMERICANS	ELECT R	EGISTERED	IN OREGON	AND	HAS S	UBM	ITTED		
REGISTRA	TION DOCUM	ents in	THE REMAIN	NING STATE	s.					
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